

Strategic Framework

Activities/Strategies

Commission and conduct research and evaluation on arts education program, providers, and models

Support arts education policy advocacy

Support arts educators and arts education providers

Arts presentations in nontraditional venues

Support for low/no cost performances

Support audience development and increased public interest

Sustain and build organizational infrastructure

Create a cultural asset map of the Bay Area

Fund efforts to gather data on the state of the arts

Support development of cultural facilities

Fund documentation and sharing of artists' work, new and old

Support artists in creation and performance (\$)

Support networking and collaboration opportunities for artists

Support training opportunities for artists

Cluster Outcomes

Young people have the full range of education and training opportunities available to them

Barriers to accessing/participating in arts are mitigated

Nonprofit arts organizations are financially stable and have effective management and governance

Arts and culture funders make better informed funding decisions

Adequate supply of affordable and appropriate facilities available for artistic use

Cost and convenience barriers for artists pursuing their work are reduced

Increased quality and diversity of artistic output

Component Outcomes

Healthy Arts Ecosystem



DEMAND

Robust public support for and appreciation of the arts



INFRASTRUCTURE

Strong infrastructure for arts creation, presentation, and participation



SUPPLY

Community of diverse and high-quality artists attracted to and stay in the Bay Area

Ultimate Outcomes

Exceptional works of art are created, performed and preserved

More opportunities for participation in arts experiences