



Letter of Inquiry for
Advocacy to ensure abortion and/or contraceptive access in the United States
Form for Multi-Organization¹ Applicants

Instructions

A maximum of four organizations may be part of a multi-organization applicant.

1. Join an informational call to learn more about the Call for Proposals and ask questions. Please email usrh@hewlett.org to RSVP and receive the dial-in information. Times and dates are below:
Current grantees: 11:30am-12:30pm PST on Tuesday, May 9
Non-current grantees: 8:30-9:30am PST on Wednesday, May 10
2. Complete the form below and email it to usrh@hewlett.org by 11:59pm PST on Friday, June 30, 2017.
3. Multi-organization applicants (also referred to as partnerships) should submit one letter of inquiry as a group. We do not need applications from each partnership organization.

Basic Requirements

Check all that apply:

- All partners are 501(c)3 or fiscally sponsored
- Project contributes to policy outcomes that improve or protect access to abortion and/or contraception
- Work is based in and focused on the United States

Partnership applicant #1

Legal name, address,
and website
Primary contact name,
title, phone and email
Organization/ program
leader

2017 budget

Number of staff

Partnership applicant #2

Legal name, address,
and website
Primary contact name,
title, phone and email
Organization/ program
leader

2017 budget

Number of staff

¹ Multi-organization applicants are applying in partnership with other organizations (a maximum of four).

Partnership applicant #3

Legal name, address,
and website
Primary contact name,
title, phone and email
Organization/ program
leader

2017 budget

Number of staff

Partnership applicant #4

Legal name, address,
and website
Primary contact name,
title, phone and email
Organization/ program
leader

2017 budget

Number of staff

Programmatic Information

What will the project's geographic target be? Check all that apply.

- Federal level
- States (please list):

What are the main *types of advocacy work* your organization or program engages in? Check all that apply. (The Hewlett Foundation does not support lobbying or electioneering.)

- Organizing and mobilization
- Research and policy analysis
- Other: [Click here to enter text.](#)
- Influencer cultivation
- Law and litigation
- Culture change

What are the intermediate-term *changes the project seeks*?

- Public support
- Community mobilization
- Regulatory influence
- Voter engagement
- Political will
- Other: [Click here to enter text.](#)
- Media influence
- Strategic litigation

Key Criteria 1: Work to be Funded

In 300 words or less, please address the following:

- Describe the shared goals of the project.
- Describe the mutual benefit of working in formal partnership.
- What changes in policies related to contraception and/or abortion will the project work towards?

Key Criteria 2: Vision of Success

In 300 words or less, please address the following:

- What short-term (three years) and long-term success (ten years) looks like for the project and the RHRJ movement as a whole?
- What audience is the project trying to reach and why is it best positioned to reach it?
- Describe the division of labor within the project: who will do what and how will you ensure efforts are not duplicated?

Key Criteria 3: Scalability

In 300 words or less, please address the following:

- What dimensions of scale will the project work towards?
- How will the project measure its reach and/or influence over the course of the project?

Key Criteria 4: Bridge Building

In 300 words or less, please address the following:

- How will this project build bridges with other social justice movements and the broader progressive community in order to increase support for reproductive health, rights and justice?
- Will it engage new supporters and activists emerging from the groundswell of civic engagement and, if so, how?

Key Criteria 5: Organizational Culture

In 300 words or less, please address the following:

- The Hewlett Foundation is prioritizing results over process. How will the project ensure that the partnership stays focused on results?
- Describe how the project represents communities that have traditionally been underrepresented, and/or how it is authentically working to incorporate an understanding of the diverse realities women face in your work.