



**Letter of Inquiry for
Advocacy to ensure abortion and/or contraceptive access in the United States
Form for Single Organization¹ Applicants**

Instructions

1. Join an informational call to learn more about the Call for Proposals and ask questions. Please email usrh@hewlett.org to RSVP and receive the dial-in information. Times and dates are below:
 - Current grantees: 11:30am-12:30pm PST on Tuesday, May 9
 - Non-current grantees: 8:30-9:30am PST on Wednesday, May 10
2. Complete the form below and email it to usrh@hewlett.org by 11:59pm PST on **Friday, June 30, 2017**.

Applicant Information

Legal name, address and website	
Primary contact name, title, phone and email	
Organization/ program leader	
2017 budget	
Number of staff	
Current funders	

Basic Requirements

Check all that apply:

- 501(c)3 or fiscally sponsored
- Centers work on reproductive health, rights and justice
- Contributes to policy outcomes that improve or protect access to abortion and/or contraception
- Based in and focused on the United States
- National reach or reach beyond one state or locality OR is applying in a partnership of multiple organizations representing multiple states
- Not an affiliate of a national organization
- Annual budget is at least \$1 million

¹ Single organization applicants are *not* applying in partnership with other organizations.

Programmatic Information

At what geographic level do you work? Check all that apply.

- Federal level
- States where we have staff
- States where we don't have staff but work in partnership with other groups

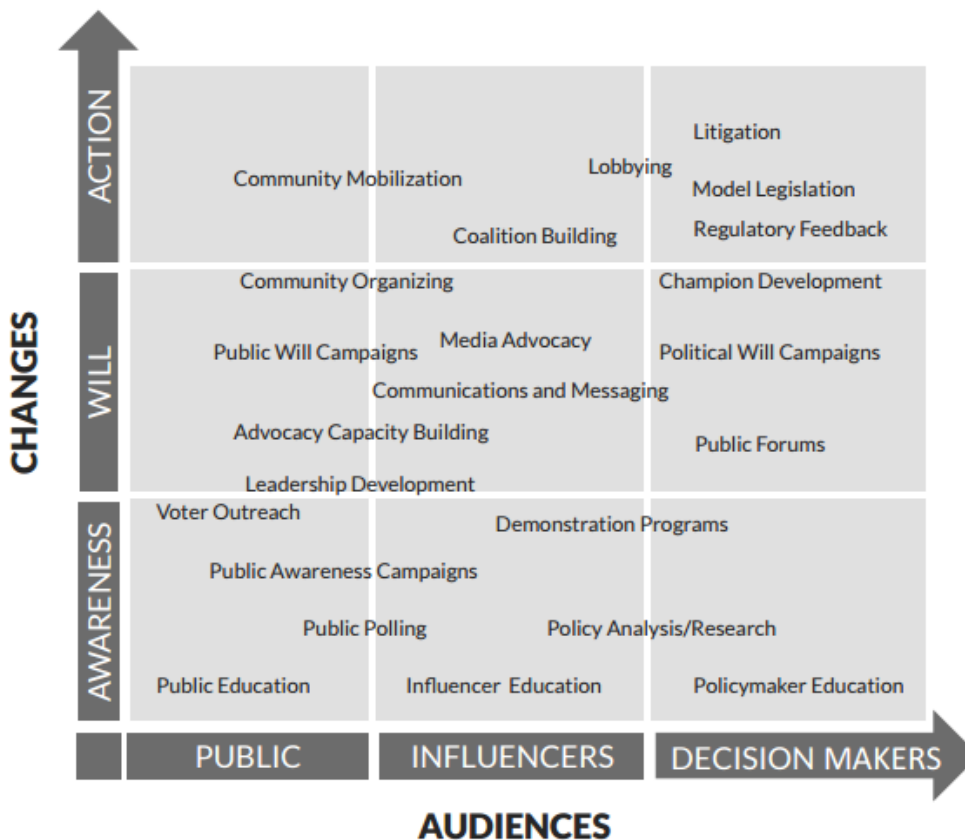
What are the main *types of advocacy work* your organization or program engages in? Check all that apply. (The Hewlett Foundation does not support lobbying or electioneering.)

- Organizing and mobilization Influencer cultivation Culture change
- Research and policy analysis Law and litigation
- Other: [Click here to enter text.](#)

Using the Advocacy Framework² below as a guide, what are the intermediate-term *changes you seek*?

- Public support Voter engagement Media influence
- Community mobilization Political will Strategic litigation
- Regulatory influence Other: [Click here to enter text.](#)

ADVOCACY STRATEGY FRAMEWORK



² *The Advocacy Strategy Framework*. Coffman, Julia (2008). *Foundations and Public Policy Grantmaking*.

Key Criteria 1: Work to be Funded

In 300 words or less, please address the following:

- What changes in policies related to contraception and/or abortion are you working towards?
- How does your work fill a niche in the national reproductive health, rights and justice movement?
- How does the work promote collaboration and build power beyond your individual brand?

Key Criteria 2: Vision of Success

In 300 words or less, please address the following:

- What short-term (three years) and long-term success (ten years) looks like for your organization/project and the RHRJ movement as a whole?
- What audience are you trying to reach and why are you best positioned to reach it?
- What do you think would be an effective division of labor within the reproductive health, rights and justice ecosystem, and how do you see your organization's role in it?

Key Criteria 3: Scalability

In 300 words or less, please address the following:

- Describe how you think about scale.
- What dimensions of scale is your organization/project working towards or plans to work towards?
- How will you measure scale?

Key Criteria 4: Bridge Building

In 300 words or less, please address the following:

- How do/will you work to build bridges within the RHRJ movement?
- How do/will you work to build bridges with other social justice movements and the broader progressive community in order to increase support for reproductive health, rights and justice?
- Are you leveraging the new civic momentum and, if so, how? Are you engaging new supporters and activists and, if so, how?

Key Criteria 5: Organizational Culture

In 300 words or less, please address the following:

- Describe a scenario in which it would be appropriate for your organization to cede power and one in which it should have the opportunity to step into power.
- Describe your organizational culture related to results and process.
- Describe how your organization represents communities that have traditionally been underrepresented, and/or how it is authentically working to incorporate an understanding of the diverse realities women face in your work.