*Environment Program*

Request for Proposal: Mobilizing climate change mitigation capital through retail banking

Preliminary Form for Single Organization Applicant

**Instructions**

1. Join an informational call to learn more about the Request for Proposal and ask questions. Please email [climatefinance@hewlett.org](mailto:climatefinance@hewlett.org) to RSVP and receive the dial-in information. Time and date:

* 9:00-10:00 AM PST on Monday, 9th April 2018

1. Complete the form below and email it to [climatefinance@hewlett.org](mailto:climatefinance@hewlett.org) by 11:59pm PST on Tuesday, 1 May 2018

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| Applicant Information |

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| Legal name, address and website |  |
| Primary contact name, title, phone and email |  |
| Organization/program leader |  |
| 2018 budget |  |
| Number of staff |  |
| Current funders |  |

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| Basic Requirements |

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| Check all that apply: |
| |  |  | | --- | --- | |  | The work proposed is centered on sustainable retail banking | |  | Organizations in China, the European Union, India or the United States | |  | National or international reach OR is applying in a partnership of multiple organizations representing multiple regions mentioned above | |  |  | |  |  | |  |  | |
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| Key Criteria 1: Vision of Success |
| |  | | --- | | In 300 words or less, please address the following:   * What changes in the retail banking sector are you working towards? * How does your work fill a niche in mobilizing capital towards solving climate change? * What does short-term and long-term success look like for your organization/project and the climate finance sector as a whole? * What audience are you trying to reach and why are you best positioned to reach them? | |

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| Key Criteria 2: Scalability |
| In 300 words or less, please address the following:   * Describe your organization’s path to scaling (e.g. through its own structure, networks, formal partnerships, etc.). * What dimensions of scale is your organization/project working towards or plans to work towards? * How will you measure scale? * How will your organization achieve quantifiable impact 12 months after the grant is issued? |

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| **Key Criteria 3: Climate Impact** |
| In 300 words or less, please address the following:   * Describe your organization's climate impact goals, using tons of CO2 equivalent (or a similar metric)? * How will you measure successful realization of these goals using tons of CO2 equivalent (or a similar metric)? * What are your organization’s financial mobilization goals, and how will your measure the amount of capital mobilized (or similar metric)? |
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